



# Leadership Announcements

Excited to announce the appointment of new administrative team members and Parent Advisory Board

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**11/18/24 - \*FOR IMMEDIATE RELEASE\*\***

**\*\*New England Elite Basketball Announces New Administrative Leadership Team, in addition to formation of a new Parent Advisory Board\*\***

Burlington, MA – New England Elite Basketball (NE Elite) is thrilled to announce the appointment of a new administrative leadership team that will spearhead the organization's growth and commitment to excellence in youth basketball. As part of our mission to "Teach Basketball. Touch Hearts. Change Lives," this dynamic team brings a wealth of experience and passion to the program.

**Eric Polli** has been named Senior Director, following an impressive 16 years of leadership at Mass Elite Basketball. In his new role, Polli will also lead NE Elite's new college consulting platform, set to launch this January. "I am incredibly excited about the opportunity to build a program that not only develops skilled basketball players but also instills a lifelong love for the game," said Polli. "Our goal is to provide players with the guidance they need to reach their full potential, both on and off the court."

**Josh Morse** has been appointed Chief of Staff, where he will oversee the coaching staff. With a rich background as a coach at Middlesex Magic and Mass Elite, Morse is eager to implement a culture of professionalism within the program. "I believe that a strong foundation of professionalism is essential for success," Morse stated. "We want to create an environment where coaches are dedicated to player development and where each athlete feels valued and motivated to excel."

**Matt McKenna** has been named Program Director, focusing on the growth of our club teams for grades 3-8. In addition to his coaching responsibilities, McKenna will oversee the new parent leadership board, which will be composed of parents involved in the program. "The parent leadership board is crucial for gathering feedback and ensuring that we are meeting the needs of our community," McKenna explained. "We want to create a collaborative environment for our entire community"

At New England Elite Basketball, we are dedicated to fostering a deep understanding and love for the game by providing players with the best teachers and coaches. Our staff combines expertise and passion to educate athletes on skills, strategy, and sportsmanship while building character and confidence both on and off the court.

For more information about New England Elite Basketball and our new leadership team, please visit [neelitebasketball.com](http://neelitebasketball.com)